

Modular Forum



Serving Indian consumers since 1982

Editorial



My dear "Modular Forum" readers,

I am sure you must have observed in last 10 years about various media becoming more visible, powerful, etc. Here I am talking about printed news paper, radio, web based electronic paper, mobile based news via SMS & above all TV News channels.

When we talk about media, it is a combination of news & ads. Perfect blend of both makes the media powerful.

Today, most of these media's are facing huge problem of contents. Contents means news, article, poem, short story, jokes, astrology, religion, humanity, sports, entertainment, food, real time personal experience, experience seen, experience heard & many more.

Business owners of linguistic media are facing more problems because linguistic contents are not easily available. Content writers are not available and/or visible. Content writers are not making efforts on their own for what so ever reasons. Business owners are also not able to get content writes easily the way they are available for English language.

Over & above, once these contents are ready for printing/publishing as well as ready to be published over the web, these contents are not easily available through various web based search engines like Google, Wikipedia, AOL, MSN, etc.

Let me give you a live example. Pick up any Indian language paper from the market. Type the headline of that paper in Google or in Wikipedia or in AOL or in MSN and see what you get and/or what you see. You may not be able to go to the correct newspaper.

In this area of business, Modular has geared up and is ready to handle the task in hand & challenges ahead faced by these industries.

Modular's 28 years of experience working in all Indian language fonts & keyboard handling gives edge over anyone spread all across India and outside.

In this area of business, Modular offers host of facilities, products, services, solutions, etc.

Since you are a reader of "Modular Forum", via this platform we wish to inform you, that if you meet any linguistic newspaper and/or electronic newspaper publishers, who are concerned about this subject please do request them to get in touch with us and/or me. We would love to help them by giving them good hearing to arrive at tangible solution.

Phadke Subodhkumar Narayan
Mail: phadke@modular-infotech.com

Some interesting facts about the Rupee Symbol

Currency Symbol for Indian Rupee

Design Philosophy

The design philosophy of the symbol is derived from the Devanagari script, a traditional script deeply rooted in our Indian culture. The symbol also seamlessly integrates the Latin script which is widely used around the world. This amalgamation traverses boundaries across cultures giving it a universal identity, at the same time symbolizing our cultural values and ethos at a global platform. Simplicity of the visual form and imagery creates a deep impact on the minds of the people. And makes it easy to recognize, recall and represent by all age groups, societies, religions and cultures.

Direct communication

The symbol is designed using the Devanagari letter 'Ra' and Roman capital letter 'R'. The letters are derived from the word Rupiah in Hindi and Rupees in English both denote the currency of India. The derivation of letters from these words conveys the association of the symbol with currency rupee. The symbol straightforwardly communicates the message of currency for both Indian and foreign nationals. In other words, a direct relationship is established between the symbol and the rupee.

Shiro Rekha

The use of Shiro Rekha (the horizontal top line) in Devanagari script is unique to India. Devanagari script is the only script where letters hang from the top line and does not sit on a baseline. The symbol preserves this unique and essential feature of our Indian script which is not seen in any other scripts in the world. It also clearly distinguishes itself from other symbols and establishes a sign of Indian origin. It explicitly states the Indianess of the symbol.

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Editors

Mrs. M.R. Joshi (Technical Director)

Mr. Subodhkumar Phadke

Contact us at : modularforum@modular-infotech.com

About cover page

Cover page Designed by By Vijay Mane from Modular Infotech



Some interesting facts about the Rupee Symbol

Tricolor

The two horizontal lines with an equal negative white space (imaginary space) between them create a foreground and background effect of three strips (tricolor). The strips subtly represent the tricolor of our Indian national flag flying at the top.

Equality sign

The horizontal lines also denote the arithmetic sign 'equal to'. For a common man, a quick indicator of his/her country's economy is the comparison of currency values. In other words, a country's economy is defined with respect to the currency value. One always compares one's economy (currency value) with the other nation's currency, it is always relative to the other. The arithmetic sign denotes that relationship of comparison of currency values. The equality sign also signifies a balanced economy, our economy should be secured and stable forever.

Harmony in design

The symbol is designed in harmony with the other existing currency symbols of the world. It forms a part of the family and at the same time retains its individuality. It does not stand out radically but is in unison with other symbols. This uniformity establishes a clear understanding and association of the symbol with currency across the globe.

Familiarity of visual form

The interplay of letter 'Ra' and 'R' makes it comprehensible for both local and global people. Familiarity of the visual form accentuates the recognition of the symbol and quickly registers in the people's mind. It also makes the sign very easy to adapt.

Simple form

The symbol is designed with minimal of three strokes. The simple and clean form gives it a high recall value and strengthens its legibility. It also makes it very easy to write, construct, reproduce and design. Embedding Devanagari and Latin script makes it convenient to write for both national and international users.

Design

The symbol is easy for the Devanagari and Latin type designers to design. Similarity of form with letters 'Ra' and 'R' makes the symbol effortless to design.

Reverse effect

The symbol works very well with inverse color. It does not affect the legibility of symbol even at smaller sizes.

Balance

The left inclination of the letter 'Ra' is visually balanced using the two horizontal strokes inclined on the opposite direction. Both the visual forces are balanced to make the symbol stable and firm. The symbol stands on a single stroke without any imbalance.

Numerals

The symbol naturally blends with the Arabic and Devanagari numerals.

Symbol for Paisa

The symbol for paisa can also be designed using the same concept. It would be in harmonious with the proposed rupee symbol as one family.

Applications

The symbol can be easily reproduced using various mediums. It can be applied or printed on any surface without losing its visual form. It is highly legible even at smaller sizes.

(Note: Above information/knowledge is widely available in open source community on web in the form of presentation made by Dr. Uday Kumar who designed Indian rupee symbol for our country. We extracted about contents from his presentation so as to empower Modular Forum readers. Any one can visit <http://www.slideshare.net/misterjester/presentation-of-indian-rupee-symbol> to view actual presentation)

Modular Launches Minor Version (7.2) of Shree-Lipi

Shree-Lipi version 7.1 has been very popular and is being used by a large number of users. Shree-Lipi users keep constantly demanding for more and more fonts. It is also a passion with Modular to introduce newer fonts in all Indian languages. All the Modular Forum readers got to read in the last Forum issue that Modular has crossed the mark of 1000 Devnagari fonts now. We are really happy to release this rich collection of fonts to our users through this minor version 7.2.

Few months ago, a proud event happened for India. An official Rupee symbol was introduced by the Government of India. **Modular is introducing Rupee symbol (₹) in all the fonts in the styles of these fonts.** This will be a very unique feature of the Shree-Lipi fonts and software.

For the reference of all the users, we are giving below the description of new features in Shree-Lipi 7.2.

What's new in this version?

1. New fonts are added in various languages as follows

Language	New Fonts Introduced	Total Fonts
Devnagari	107	1006
Gujarati	86	444
Bengali	22	113
Oriya	10	113
Tamil	48	401
Kannada	12	321
Arabic	10	12
Assamese	22	113
Sindhi	9	16

2. Rupee Symbol character is added in all SL 7, ITR and SLX fonts for the following languages – Devnagari, Gujarati, Punjabi, Bengali, Oriya, Tamil, Kannada, Telugu, Malayalam, Assamese and Manipuri. This character is available by typing Ctrl +Shift +1 Plus Shift 4 (\$) key irrespective of the keyboard layout selected by the user. Rupee symbol will be available only if user installs the fonts after upgrading his software to version 7.2.

3. ITR fonts installation for SL6 layout option is added in Modular font manager

4. Fonts for Teleprompter option added in Modular Font manager (MFM)

5. New conversions are added in various languages as follows

Devnagari – Lokshahi, Akruiti Dynamic,

Bengali – Indica new, Samsad, STM-Academi, STM-BNT

Punjabi – Gurbana akhar

6. New ISFOC, STM-Academi Font layout added for Bengali script for composing

7. In Patrika Utility –

a) Character, Page, Line parameters are shown while typing the text in bottom status bar

b) SLX / Unicode file saving option added in file option

c) Import Unicode file option added

d) Hyphenate and save option is now applicable for all south Indian Languages

8. Various Defects are resolved in conversion utility

9. Accents characters are added in Devnagari SLX fonts. Using this, now Devnagari SLX Fonts can be used to get normal Sanskrit text.

10. Language Typing Help enhanced for information of additional characters in SLX font

11. Job Compatibility between IBM and Mac is now possible using SLX font layout. End user will be able to open job composed in IBM to Mac operating system without any conversion.

How to Upgrade to Shree-Lipi 7.2

Upgrade to Shree-Lipi 7.2 is now available to all the Shree-Lipi 7.1 users at a very attractive price. Please contact your distributor / dealer for the upgrade offer.

Tips and Tricks for Shree-Lipi

1. For installing software, I Format the C drive and Install other software; but at Shree-Lipi software installation time "Unable to copy Installer" error message displays. What should I do?

Ans : Open the explorer and look for the path C:\windows\temp. Delete all the files from temp folder and temp internet files, then run setup again.

2. I am upgrading Shree-Lipi 4.0/5.0/6.0 to Shree-Lipi 7.0. Can I use Shree-Lipi 4.0/5.0/6.0 old fonts? How?

Ans : 1. If you have upgraded to Shree-Lipi 7.1/7.2, you can install Shree-Lipi 4.0/5.0/6.0 compatible fonts using Modular Font Manager for old version.

- Open folder C:/Shree70
- Find & Run MFM6.exe file
- Insert Shree-Lipi 4.0/5.0/6.0 old version CD2
- Install the font that you want

2.. If you have installed old version Shree-Lipi 4.0/5.0/6.0 font, You can't install Shree-Lipi 4.0/5.0/6.0 layout font using new version Shree-Lipi 7.1 CD2 because you already have font with same name installed on your system. If you want, you can overwrite the font using new Modular Font Manager.

3.. After installing Shree-Lipi fonts, font attributes (bold & italic) are not showing in Corel Draw & InDesign. What should I do?

Ans : If font attribute are not showing in InDesign & Corel Draw, it means that you have not selected "Install in pair & Install Italic font" option font at the time of installation. Remove all the fonts and Install them again with Install in pair & Install Italic font options selected.

4. After installing Shree-Lipi 7.0 Software on Windows Vista OS, we cannot type In Quark Express application in Indian language.

Ans : 1. If you have logged-in as Administrator User and are Running SL7_32.EXE and if Scroll Lock is ON then Shree-Lipi will work properly in Quark.

2. If you have logged-in after Creating User using administrator rights and are running SL7_32.EXE then Shree-Lipi will not work in Quark. In that case, please Right click on Shree-Lipi and select "Run as Administrator". Shree-Lipi will work properly.

3. If you have logged-in as Standard User and are running SL7_32.EXE and if Scroll lock is ON then Shree-Lipi will work properly in Quark.

New Members joining Modular family

- Assam Electronics Development Corporation Ltd., The Govt. of Assam - Unicode based fonts for Devnagari and Assamese.
- Special font for CHINTOO Comic
- Seva Bharat, A.P. - Shree-Lipi Kannada Ratna with additional site licenses
- Radix, Sikkim - Shree-Lipi Dev Ratna with additional site licenses
- Dainik Samay, Sikkim - Shree-Lipi Dev Ratna with additional site licenses

Samples of New Shree-Lipi fonts in Corel Draw and Photo Shop



Tips and Tricks for Windows and Applications

1. How to Enable/Disable Windows Firewall in Windows XP

Windows XP has firewall capabilities built into the operating system.

- From settings, click on network connections option
- For your network connection to the Internet, select Properties (Right click on your network connection)
- Click on the Advanced tab
- Check the Internet Connection Firewall section
- Click on the Settings button to change the settings

2.. How to change System Restore Settings of Windows XP

By default, Windows XP uses a large amount of hard disk space

If this is not necessary, you can change the settings.

- Go to Start / Programs / Accessories / System Tools
- Run System Restore
- Click on System Restore Settings
- For each drive or partition, you can click on the Setting
- There is even the option to turn it off for all drives.

Your Valuable FeedBack

Name : _____
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Products : _____
Licence No. _____
Your Comment or Suggestions on our Products, Services, Support _____

Modular InfoTech Pvt Ltd.

HEAD OFFICE : 26, Electronic Co-op. Estate, Pune - Satara Road, Pune 411 009, India.

Tel. : +91-20-2422 7994, 2422 3510 Fax : +91-20-2422 5896. website : www.modular-infotech.com

SINGAPORE BRANCH : #02-01 (The Centrum), Tat Ann Building, 40 Jalan Pemimpin, Singapore 577185

Phone : +65 6836 5939. website : www.modular-infotech.com.sg